



The Franklin Institute
Science Museum



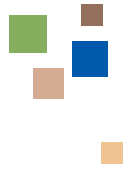
Keystone

Science Network

The Keystone Science Network encourages inquiry-based science teaching and learning through the use of K-8 science activity kits supported by online resources.



www.keystone.fi.edu



NFL Films Headquarters
Mt. Laurel, New Jersey

**Building Business
By Design**

ARAMARK Design Solutions



Business Services

■ Design Solutions provided the expertise to develop a fun and contemporary atmosphere with a retro sports theme. Key design elements include a free flowing cafe with an open grill area, mosaic glass tiles and granite countertops. The result is a total environment solution creating an inviting and dynamic dining destination. ■



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1101 Market Street, Philadelphia, PA 19107
213.238.3606
www.ARAMARK.com

2003

SmartketingSM

2003

SmartketingSM





**To a vintage year!
Happy Holidays.**



Adding **New**
Meaning to the Word
Cafeteria

Vermont Technical College
2001 • 2002



Enjoy the Meals and Leave the Cooking to Us!

We've designed a simple Meal Plan that will save you money on meals on campus. It's designed for folks like you with busy campus lifestyles. Between attending classes, studying and going to work, who has time to worry about where and how to afford eating on campus? Relax, we know how it feels, so we put together a little something just for you.

How Does It Work?

Commuter Meal Plans and Points are geared specifically to give you better dining value for your dollars when you use a meal card instead of paying cash to eat. The magnetic stripe on the back of your ID card works with our computer system to identify you as a Meal Plan member. We have two great ways to save you money.

Commuter Meal Plans

Commuter Meal Plans provide you money-saving all-you-care-to-eat meals at Huden Dining Hall or meal equivalencies at the Fireside Café and Lounge and Woodruff La Cart. Simply present your meal/ID card and the meal will be deducted from the balance in your account.

Points

Points work on the same principle as bank debit cards. Each time you make a food purchase, the total cost of your meal is subtracted from the dollar balance in your account.

Why Should I Sign Up for a Plan?



There are lots of advantages...

- Security of guaranteed all-you-care-to-eat meals or the flexibility of a la carte purchasing.
- You never have to worry about carrying cash.
- Opportunity to enjoy some of the same dining privileges resident students have.
- Lots of great food to choose from.
- And of course, you never have to pay sales tax on your meal purchases.

What Are My Choices?

Commuter Meal Plans

Non-resident students, faculty and staff have the opportunity to enjoy the quality, value and convenience of the Castleton dining program by purchasing any of the following Commuter Meal Plan options. Unused meals will carry over from fall to spring.

Meal Plan	Plan Price	Avg. Cost/ Meal	You Pay	You Get	Bonus
Any 80	\$ 307.00	\$ 3.84 Best Value!	\$ 300.00	\$ 360.00	20%
Any 60	\$ 239.00	\$ 3.98	\$ 250.00	\$ 300.00	20%
Any 40	\$ 172.00	\$ 4.30	\$ 200.00	\$ 234.00	17%
Any 20	\$ 99.00	\$ 4.95	\$ 175.00	\$ 203.00	16%
			\$ 150.00	\$ 171.00	14%
			\$ 125.00	\$ 140.00	12%
			\$ 50.00	\$ 55.00	10%

Points

You may purchase Points to use toward food and beverage purchases at all dining locations on campus. Points are equivalent to dollars and balances will carry over from fall to spring. Purchasing Points is a great value and more safe and convenient than carrying cash. We'll even add a Bonus each time you purchase Points.

How Do I Sign Up?

Name: _____

Social Security #: _____

Phone: () _____

Address: _____

Please select your meal plan

- Any 80 Meals \$307.00
- Any 60 Meals \$239.00
- Any 40 Meals \$172.00
- Any 20 Meals \$99.00

Please select your point purchase amount

- Point Value
- \$ 300.00
 - \$ 250.00
 - \$ 200.00
 - \$ 175.00
 - \$ 150.00
 - \$ 125.00
 - \$ 50.00

Payment options

- Check or money order—made payable to ARAMARK Corporation

Please send completed enrollment card and payment to:
 ARAMARK Corporation
 Castleton State College
 Huden Dining Hall
 Castleton, VT 05735
 Phone: (802) 468-1265,

Please note, unused Commuter Meals and Points carry over from the fall to the spring semester. At the end of the academic year, any unused Commuter Meals and Points are non-refundable. Select your Meal Plans according to your expected spending habits and remember you can add additional meals or Points at any time.

Please detach here and send completed enrollment card with payment. Thank you!



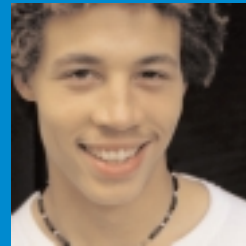
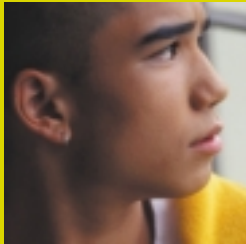


These Students Enjoy The Benefits...

Meal Plans 2002-2003



University of California, Irvine



A NEW CENTURY A NEW HOME

THE PHILADELPHIA ORCHESTRA

Annual Fund
2001-2002



GIVING MAKES THE DIFFERENCE

The Philadelphia Orchestra has thrilled audiences at home and abroad for over 100 years and remains committed to presenting the finest orchestral music in the world. In addition, the Orchestra continues to develop innovative education programs for children and adults, and to forge strong relationships with the community—bringing the fabulous Philadelphia Sound out of the concert hall and into our neighborhoods.

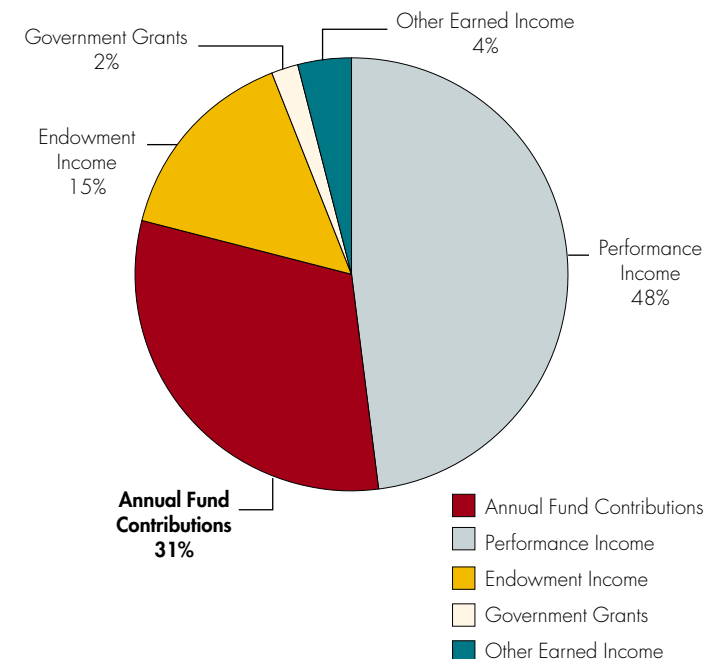
In order to accomplish this, the Orchestra relies on the **generous support of more than 10,000 people** whose contributions to the Annual Fund account for **nearly one-third of the Orchestra's operating budget**. Because **ticket sales cover less than 50% of the costs** associated with being a world-class orchestra, we rely on contributions from individual donors, corporations, and foundations to provide the financial resources necessary to cover the Orchestra's operational and programming expenses.

From serving as Philadelphia's cultural ambassador to the world through international and national tours each year, to expanding our programs right here at home, the Orchestra needs your support.



HOW WE PERFORM FINANCIALLY

The Orchestra's income breakdown makes a compelling case for the critical importance of **Annual Fund Contributions**. This season, the Orchestra will need to raise even more money to cover rising production costs and to ensure that tickets remain affordable. Simply put, your gift to the Annual Fund ensures that the Orchestra will continue its tradition of artistic excellence, and will offer a growing number of educational and community programs.





MAESTRO'S CIRCLE

A NEW CENTURY A NEW HOME

THE PHILADELPHIA ORCHESTRA



SEPTA
2000 ANNUAL REPORT



Ready

LE HO, CUSTOMER

Le Ho is an enthusiastic SEPTA rider: “It’s more convenient and less expensive than driving and parking.” He boards the El at the 69th Street Terminal, transfers to the Broad Street subway line at City Hall and rides to Walnut-Locust, arriving just one block from his classes at The University of the Arts. During his junior year, Le redesigned SEPTA’s logo for his Communication Studio class. “I had been a customer for so long, I thought it would be nice to translate SEPTA into design.”

‘EXTRA, EXTRA’

On a typical weekday the SEPTA system accommodates over 700,000 passenger trips, each taking an average of 25 minutes. With the goal of improving customer service and satisfaction, SEPTA worked to enhance the quality of time customers spent on vehicles and in stations.

The Authority broke new ground in the area of customer amenities with the launch of *Metro*, a free tabloid-size newspaper published and distributed systemwide, Monday through Friday. Designed to be read in the time it takes to complete an average trip, the reader-friendly format of the paper features short articles of local, national and international interest. *Metro* is an innovative, revenue-generating venture that also provides a dedicated *SEPTANews* page in each edition. The page gives us a daily opportunity to speak to customers about Authority programs and provide timely service information.

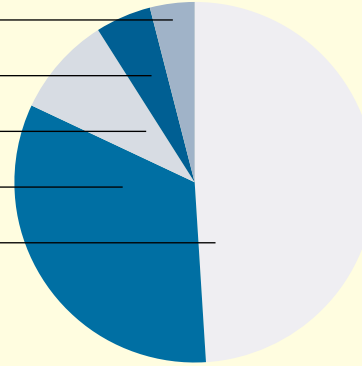
Plans were also unveiled for an expanded and modernized retail concourse at Suburban Station. For the more than 92,000 commuters who move through the station everyday, improvements like the installation of air conditioning will greatly enhance comfort. And as retail locations are upgraded and added, the Suburban Station concourse should become a convenient shopping destination for busy commuters.

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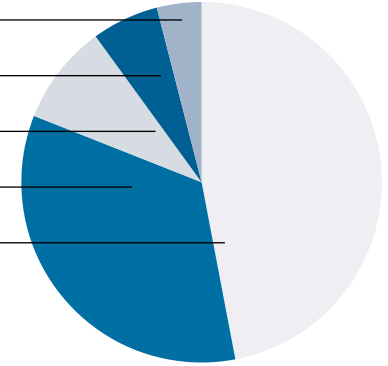
Sources of Revenue

4% Federal Subsidy
 5% Asset Maintenance Subsidy
 9% Local Subsidy
 33% State Subsidy
 49% Operating Revenue



FY 2000

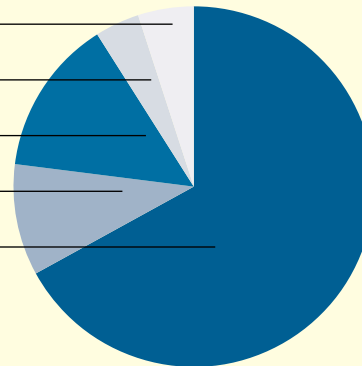
4% Federal Subsidy
 6% Asset Maintenance Subsidy
 9% Local Subsidy
 34% State Subsidy
 47% Operating Revenue



FY 1999

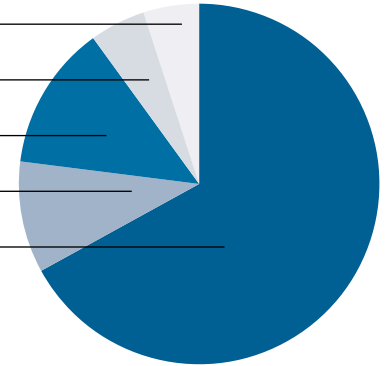
Distribution of Expenses

5% Casualty Claims
 4% Fuel & Propulsion Power
 14% Other
 10% Materials & Services
 67% Labor & Fringe Benefits



FY 2000

5% Casualty Claims
 5% Fuel & Propulsion Power
 13% Other
 10% Materials & Services
 67% Labor & Fringe Benefits



FY 1999

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Organization Principals

